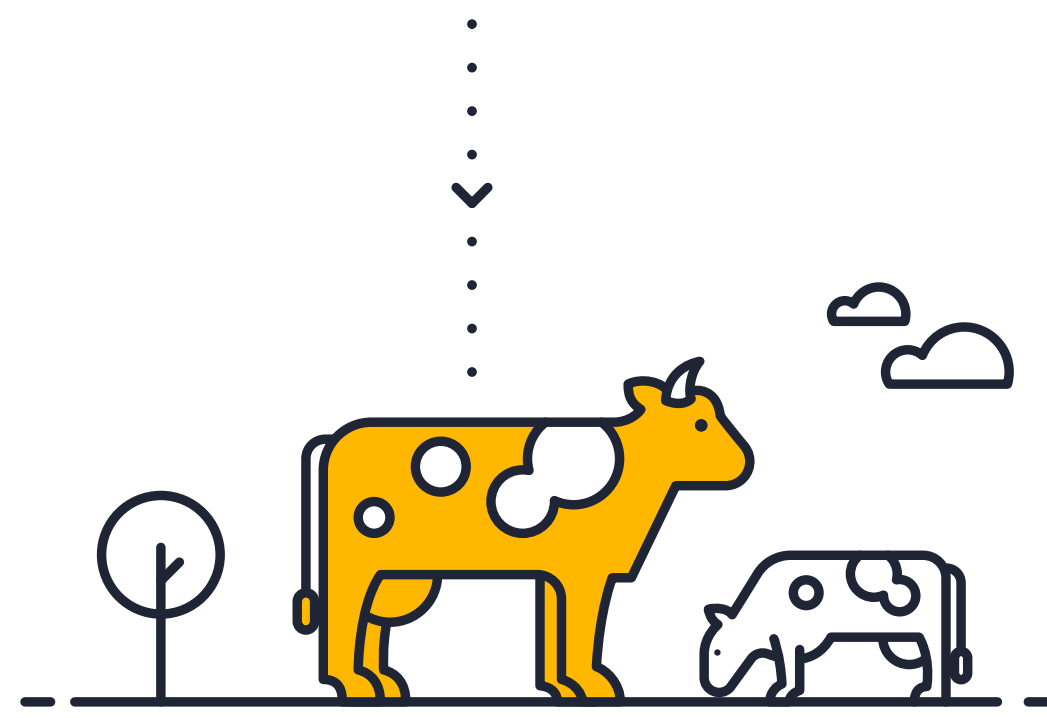


# CREATING VALUE FROM FOOD INDUSTRY LEFTOVERS

Our food industry uses animals for dairy and meat. Yet, meat production can only use 40-50% of the animal. This means a large part, including the hide, are leftovers. Leather production turns these hides into valuable interiors and that is important. Just follow the line.



Global cattle population **1,03 billion**

## MAIN PRODUCTION

This global herd is kept for two main products:

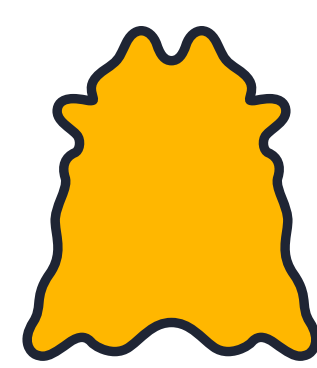


**DAIRY (FOOD INDUSTRY)**



**MEAT (FOOD INDUSTRY)**

50-80% of the animal is non-edible



**HIDES**



HIDES



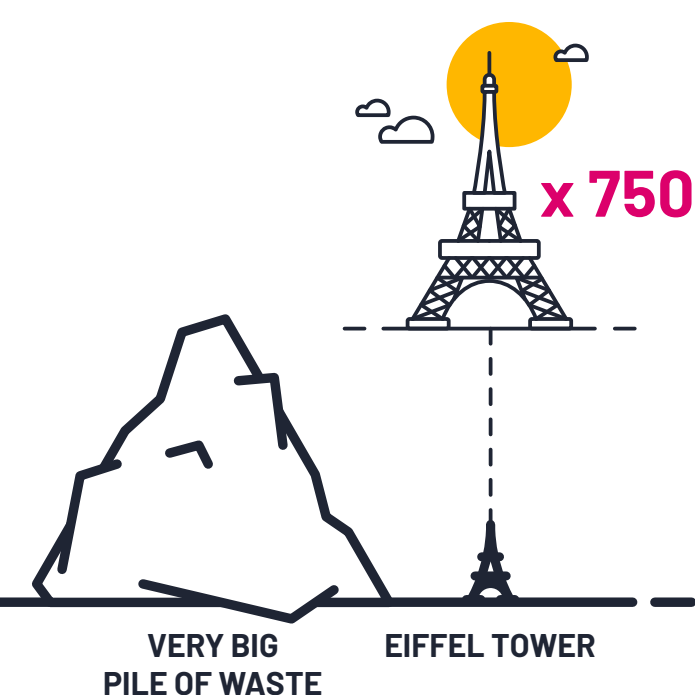
BONES



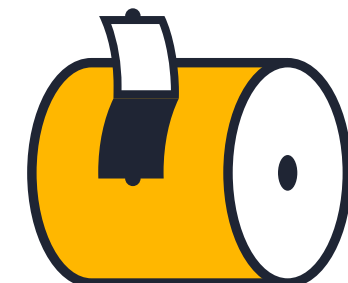
TRIMMINGS & UNUSED PARTS

**NON-EDIBLE ORGANIC BY-PRODUCTS**

Re-using the animal hides matters because the food industry produces a large amount of those that would otherwise go to waste.



WHAT DOES 7,8 BILLION KG LOOK LIKE?



## LEATHER PRODUCTION

## UPCYCLING HIDES INTO LEATHER

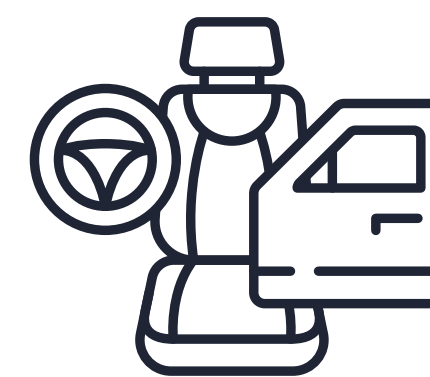
Leftover hides are turned into durable, natural materials we use for many applications and products, saving them from landfilling or incineration.



UPHOLSTRY



FASHION & ACCESSOIRES



CAR INTERIOR



OTHER APPLICATIONS